

Shell
StartUp Engine

SHELL STARTUP ENGINE
2021 MENTORSHIP PROGRAM OVERVIEW

Shell StartUp Engine

Shell StartUp Engine UK is an acceleration programme for energy start-ups delivered in partnership with Unreasonable Group. Aimed at accelerating the UK energy transtion, it sits within Shell UK's portfolio of programmes contributing to society.

The UK programme is part of the larger global energy accelerator Shell StartUp Engine and is in line with Shell's own ambitions to become a net-zero emissions energy business by 2050 or sooner, in step with society. Shell's business plans need to change to make this happen.

By helping businesses in the low carbon sector, the UK, Shell and Unreasonable stand to benefit from a deeper pool of innovators accelerating a fair and just transition, improving access to energy and helping consumers make smarter energy choices.

Learn more **here**

unreasonable

We build ecosystems to profitably solve the world's most pressing challenges.

Positioned at the intersection of profit and purpose, **Unreasonable** scales growth-stage for-profit social and environmental solutions

Today, our community of 260+ Entrepreneurs continues to shape trillion-dollar industries and uplift the lives of more than 500 million people. To achieve a more just future, we need to align our Unreasonable Entrepreneurs with incredible mentors like you.

HOW IT WORKS

01

If you are reading this document, it is because our team believes you are driven by values that resonate with our own and that you should be considered an Unreasonable Mentor

02

Share a call with our team to explore ways in which you can add value to our private community of luminaries, entrepreneurs, and global leaders

03

Your Mentor journey begins by watching the Energy Innovator's Showcase via a custom-built on-demand.

It will include a series of 3.5 minute pitch from each Entrepreneur in the initiative

04

We will invite you to attend a small number of virtual Braintrust gatherings and 1:1s meetings where you will join other expert mentors in supporting a cohort of world-class entrepreneurs.

05

You will be granted access to our custom digital community platform, Flow to connect with ventures and the global Unreasonable community

PROGRAMMING AND TIME COMMITMENT

Braintrusts

Join one or both Virtual Braintrusts

Mentors commit to joining one or both Braintrusts. Each session will feature a different set of ventures and last two hours long.

Purpose | A Braintrust brings together a curated groups of 10 - 12 Mentors to help an Entrepreneur solve a key challenge, leaving them with valuable and targeted commitments + next steps.

Time Commitment: Join for one or both of the following 2 hour Braintrust on:

- ❑ Wednesday, March 10 | 15:00 - 17:00 GMT
- ❑ Wednesday, March 17 | 15:00 - 17:00 GMT

1:1 Meetings

Mentor an Entrepreneur in a 1:1 Meeting

The Entrepreneur will have the chance to reach out to you to schedule a one-on-one conversation seeking specific insights support. This will be derived from your Flow profile - our custom digital community platform that you will fill out.

Purpose | When an initiative launches, we will invite you to watch the Energy Innovator's Showcase and indicate your interest in specific ventures. When the viewing window closes, our team will share a list with each Entrepreneur of the Mentors who indicated interest in supporting them.

Time Commitment:
Join for 45 - 90 minutes on the following dates:

- ❑ March 5, 12 & 19 | 14:00 - 15:30 GMT

VENTURES FROM OUR FIRST SPRINT

abundance.

The UK's leading sustainability direct investment platform.

ACELERON

The world's first recyclable and serviceable lithium-ion batteries.

arcola energy

The fastest growing hydrogen technology in the UK.

Buffalo Grid

Leveraging solar, BuffaloGrid makes phone charging and digital content available to all.

dendra SYSTEMS

Rehabilitating land and restoring biodiverse ecosystems at scale using advanced data science, AI, and drone automation.

H_2GO POWER

Hydrogen energy storage technology for zero-emission

Intelligent Land Investments GROUP

Delivering clean energy and storage in the UK and beyond

Naked Energy.

Hybrid solar panel that generates both electricity and heat

ORBITAL MARINE POWER

Low-cost tidal energy with the most advanced tidal turbine in the world

zeigo

Climate tech machine learning platform for renewable energy procurement

SHELL'S WIDER INNOVATION ECOSYSTEM

Shell has long been an innovator and encourages innovation through a variety of initiatives and investments. Over four decades, Shell has developed six collaborative programmes. These combine the entrepreneurial spirit of reaching out, working differently and moving faster, with the drive for innovation: learning from each other, adapting existing technologies and creating new ones. The programmes fall into two categories: those with a social focus, including Shell StartUp Engine, and those with a business focus.

Social programmes

These programmes promote entrepreneurship and innovation, both inside and outside Shell. These teams invest their time, knowledge, experience and through Shell, they offer access to wider networks.

Shell StartUp Engine

Shell Startup Engine is a global innovation programme for energy startups looking to develop their capabilities and power business growth within the smart energy landscape.

Shell liveWIRE

Shell LiveWIRE started in 1982 and operates in 19 countries to help local entrepreneurs turn their ideas into reality with a focus on sustainability and economic diversification.

SHELL'S WIDER INNOVATION ECOSYSTEM

Business programmes

These programmes seek to foster innovation that can then be applied within Shell. These are technologies that aim to advance energy production, reduce emissions and increase safety. Together, the social and business programmes foster innovation, develop different ways of working and create opportunity for individuals who make a difference.

Shell Ventures

Shell Ventures makes minority investments in companies with new technologies and disruptive business models that accelerate the power and mobility transformation.

Shell GameChanger

Shell GameChanger works with start-ups on unproven early-stage ideas with the potential to impact the future of energy.

Shell Research Alliance

Shell Research Alliance is a global network of research partnerships and collaborations aligned by a similar goal - to develop the technology of our near, medium and long-term energy futures.

Shell TechWorks

Shell TechWorks is a hub of technical experts leveraging decision science to drive disruptive innovation and make technology work for Shell.

With Gratitude

To ask any questions, share feedback or just to say hello, please don't hesitate to reach out:

Sarah Nakintu
Global Strategic Partnerships Lead